

# Jeffrey A. Washburne

3613 15<sup>th</sup> Avenue South  
Minneapolis, MN 55407

612.619.9647  
jeff@everlongconsulting.com

## PROFESSIONAL EXPERIENCE

### **Associate Consultant**

March 2023 to Present

Burlington Associates in Community Development, LLC

Providing Community Land Trust and shared equity housing technical assistance through this active role with well-established and recognized consultancy group. Bringing over 20 years of practical Community Land Trust experience with a focus on growing Community Land Trusts to meaningful scale in their communities while recognizing local funding, politics, economies, housing markets, and community.

### **Contract Administrator, Everlong Consulting LLC**

July 2023 to Present

Minnesota Community Land Trust Coalition

Serving as the contract administrator and in-state technical assistance provider to 13 active Community Land Trusts in the State of Minnesota. The Community Land Trust consulting work specific to Minnesota is provided through a self-owned entity (Everlong Consulting, LLC).

### **Executive Director**

November 2002 to June 2023

City of Lakes Community Land Trust (CLCLT), Minneapolis, MN

Served as the first staff person of the organization, growing it from a community-initiated idea into an organization with a \$3 million annual budget and assets exceeding \$20 million. At the time of stepping away from the CLCLT in 2023, the organization had grown close to 400 homes in trust and had assisted approximately 500 low-income households into homeownership. CLCLT acquired the Neighborhood Housing Services of Minneapolis in 2015, founded a Real Estate LLC (2016), spun-off both an agricultural land trust (2013), and founded a Commercial Land Trust (2022). In September 2016, resigned from the CLCLT to travel with his family for 9 months. Subsequently was re-hired as the CLCLT Executive Director in June 2017.

### **Executive Director**

January 2001 to October 2002

Twin Cities Neighborhood Housing Services, Inc., St. Paul, MN.

Oversaw all nonprofit organizational functions (\$750,000 budget) while fundraising and marketing on behalf of the four NeighborWorks America affiliated organizations referred to as the Twin Cities NHS Network, which focused on home ownership and housing development. Partnered with these organizations and others in the community to support the missions of the NHS Network while maintaining expectations of contributors and constituent organizations.

## PROFESSIONAL EXPERIENCE (continued)

### **Account Manager**

February 2000 to January 2001

BI, Edina, MN.

Implemented and delivered marketing and incentive plans for numerous Fortune 500 companies. Led multifaceted internal business teams deliver as one cohesive marketing group. Managed marketing and communication budgets that exceeded \$10 million annually.

**Development Associate**

June 1997 to February 2000

Twin Cities Neighborhood Housing Services, Inc., St. Paul, MN.

Maintained and grew resource development and public outreach of a leading non-profit housing and neighborhood revitalization organization in the Twin Cities. Facilitated fundraising functions and hosted hundreds of neighborhood volunteers through organizational events. Succeeded in writing and obtaining numerous grants up to \$500,000. Well-versed on corporations and foundations in the Twin Cities that contribute to housing and community organizations.

**On-site Construction Supervisor/Instructor**

March 1996 to May 1997

FCS International - Kent, WA, Lenhartsville, PA &amp; Seoul, S. Korea.

Established communication, expectations, and schedules while on-site in a unique joint venture with a South Korean construction company. Instructed and supervised Korean and American carpenters in the construction of two American-style houses in South Korea. Created numerous construction alternatives with limited materials, machinery, and budget. Implemented a positive working environment for carpenters overseas while dealing with numerous diversity issues.

**Program Director**

July 1995 to March 1996

Westside Family YMCA - Albuquerque, NM.

Administered the operations of three YMCA branch childcare centers, staff of fifteen childcare employees, and over \$100,000 budget. In addition to the management of the childcare centers, also implemented new child and teen programs for the flourishing West side of Albuquerque. Created new childcare markets, developed first newsletters, and received state accreditation for each childcare site.

**Rural Development Community Liaison**

March 1993 to May 1995

United States Peace Corps - Honduras, C.A.

Solicited, budgeted, and managed five water and sanitation systems from conceptual stage to completion resulting in potable water received in households that previously never had water service. Managed the construction and maintenance of these water and sanitation systems. Implemented, organized, and empowered community water management councils responsible for long-term water system maintenance and administration.

**EDUCATION****Hamline University**

2000

MA, Public Administration with emphasis in Nonprofit Management

**DePauw University**

1992

BA, Psychology/Business Administration

**PROFESSIONAL CERTIFICATIONS – AWARDS - KNOWLEDGE****Harvard University/NeighborWorks Achieving Excellence Executive Leadership Program (2012 – 2014)****Bank of America Neighborhood Builders Leadership Program (2014)****Numerous National CLT Network & Grounded Solutions Network Trainings (2003 – 2022)****Twin Cities LISC Community Development Leadership Award (2005)****National Development Council's Development Finance Professional Series (2004)****Numerous NeighborWorks Training Institute Coursework/Certifications (1997 – 2022)****Various National Society of Fundraising Executives Classes Certifications (1998)****Ongoing Minnesota Council of Nonprofits Sessions (1997 – 2020)****World Travel – 39 countries over eight months (2016-2017)**

**Spanish language proficiency and understanding of Central American cultures**

**COMMUNITY & ORGANIZATION INVOLVEMENT**

<b>HomeOwnership Minnesota (HOM), Member &amp; Current Co-chair</b>	2020 – Current
<b>Northpoint Clinic/Health &amp; Wellness Clinic, Member &amp; Current Vice-chair</b>	2017 – Current
<b>Board Member and current Treasurer, Land Bank Twin Cities</b>	2011 – 2023
<b>Board Member and past Chair, MN CLT Coalition</b>	2012 – 2023
<b>Board Member, Community Action Partnership – Hennepin County</b>	2020 – 2023
<b>Board Member, Trellis Company</b>	2021 – 2023
<b>Board Member and past Chair, Metropolitan Consortium of Community Developers</b>	2005 – 2022
<b>Board Member, Minnesota Cycling Center</b>	2018 – 2021
<b>Business Development and Membership Committee Member, Community Shares</b>	2007 – 2016
<b>Board Member, Harrison Neighborhood Association</b>	2008 – 2016
<b>Board Member, various Committee Member Positions, Community Shares</b>	2007 – 2016
<b>Committee Chair, Membership Committee, National CLT Network</b>	2008 – 2011
<b>Housing Committee Chair, Metropolitan Consortium of Community Developers</b>	2002 – 2008
<b>Board Member and Board Chair, MN Council of Nonprofits</b>	2001 – 2007
<b>Board Member and Board Secretary, Center for Neighborhoods</b>	2003 – 2007
<b>Board Member and Board Chair, Cottonwood Foundation</b>	1999 – 2005
<b>Advisory Committee Member, Interest Adverse Lending Committee</b>	2001 – 2003
<b>Volunteer, Corcoran Neighborhood Organization Housing Committee</b>	2002 – 2003
<b>Block Club Leader, Longfellow Community Council, City of Minneapolis</b>	1999 – 2001
<b>Graduate, Leadership Saint Paul, St. Paul Chamber of Commerce</b>	1999 – 2000