

Devika Goetschius
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Summary of Qualifications

Experienced developer and operator of non-profit community organization programs. Skilled at government and private grant acquisition and administration, program development, strategic planning for new and existing organizations. Talented presenter and community outreach representative. Credentialed special education teacher. Multilingual, including fluent Spanish.

Work Experience

2003- present Housing Land Trust of the North Bay, Petaluma, CA
Executive Director

As the founding ED of this nonprofit organization has overseen all of the organization's projects to date, creating homeownership opportunities for low to moderate income households throughout Sonoma County. Works closely with local, regional and state government, school districts, nonprofit and for profit developers. Responsibilities include land acquisition, partnering with and preparing all the documents needed to partner with cities & developers, homebuyer qualification process & implementation, homeowner pre purchase education, working with the lender and title companies, delivering post sale stewardship & ongoing homeowner education, and managing resales to ensure homes are sold to the next qualified buyer and remain affordable in perpetuity. Developed Strategic Plans, Business Plans and Tactical Plans for the Housing Land Trust of the North Bay that focuses on the methodology to achieve our goals.

2010 – present Burlington Associates, Burlington, VT
Partner

Burlington Associates is a national consulting cooperative founded in 1993. Operating out of offices in Burlington VT, Boston MA, St. Joseph MN and Petaluma CA. Partners specialize in the development and evaluation of affordable housing policies and community land trust programs. Technical Assistance provided to local government, Habitat for Humanity affiliates and Community Land Trusts.

2007-2012 National Community Land Trust Academy, Lincoln Land Institute, NeighborWorks America
Faculty

Courses taught at the national level on City-CLT Partnerships, Organizational Sustainability and Stewardship to Homeowners

2001 –2003 Petaluma, CA
Youth Development Consultant

Develop staff job descriptions, create program schedules, identify program related resources, meet all California Department of Social Services Licensing requirements on client's behalf, work with Board of Directors to develop a strategic plan. Provide

counseling for parents, prepare appropriate behavior modification programs, as needed. Prepare & administer grant applications.

2001 –2003 Boys & Girls Clubs of Petaluma, Petaluma, CA

Vice President

Oversee operations, actively develop, implement new programs, hire & supervise Program Directors and their staff, budget for: School Year Program for 5 Clubhouses, Summer Program serving 500 children, Sports serving 1400 members through sport leagues, clinics and day camps, Facility Maintenance, Registration of all members in all of the above departments in which the "Count Me In" database was introduced and implemented allowing clients to sign up online. Responsible for marketing including writing all program related press releases and managing media, point person for the public, community maintaining strong and active relationships with partners such as Burbank Housing Management, Eden Housing, City of Petaluma agencies and officials, local non profit organizations and private corporations. Graduate of Leadership Petaluma 2002, recipient of Manager of the Year Award of the Boys & Girls Club Wine Country Chapter, Chair of Petaluma Leadership 02' Class Project, Chair of the Youth Development Committee for United Way's Safe Havens for Youth initiative.

1989 – 2001 Grattan After School Program, San Francisco, CA

Executive Director

Developed and implemented curriculum for two after school programs and summer day camp for up to 70 children aged 5 to 12 years. Trained and managed staff of seven teachers and assistants. Developed and administered annual budget of \$140K. Achievements included securing the original license for the programs, increasing enrollment by 66%, creating a summer day camp program, expanding to a second site, establishing a reserve of four months operating expenses, and holding program costs to 80% of revenues for the past three years. Volunteer work includes spearheading the acquisition and installation of a new play structure and resurfacing of the playground at Grattan Elementary School.

1988 – 1989 Head Start, San Francisco, CA

Teacher

Developed and implemented curriculum for a preschool classroom of 25 children aged two to five years, many with special needs. Conducted a seminar for San Francisco Head Start assistants in effective communication with Head Start teachers and students.

1985 –1988 The Calais School, Whippany, NJ

Assistant Teacher

Assisted in implementing classroom curriculum in a private day school for 160 K-12 children classified as emotionally disturbed and neurologically impaired. Employed cognitive-behavioral approach using behavior modification program.

Education

B.A. Psychology, Spanish Literature

Drew University, Madison, NJ

Sigma Delta Pi, Rose Memorial Scholarship

National Spanish Honor Society

Teacher of the Handicapped Certificate

Montclair State University, Montclair, NJ
New Jersey Department of Education
Completed May 1997 via Sonoma State University

Professional Memberships

Sonoma County Commission on Human Rights Hate Free Group
Petaluma Chamber of Commerce Leadership Program
Sonoma County Housing Coalition
Non Profit Housing Organization
National Community Land Trust Network
Grounded Solutions Network
Generation Housing
CA CLT Network
Center for CLT Innovation

Boards & Councils

National Community Land Trust Network 2006-2012; past President 2010-2011
Committee on the Shelterless 2005-2012 Vice President, Treasurer, Chair Audit
Housing Land Trust of the North Bay 2011-present
Center for Community Land Trust Innovation, Board & Treasurer 2018-present
Generation Housing 2019-2023 Board & Vice President
Northern California Public Media, Community Advisory Council 2021-present

Languages

Fluent in English, Spanish, Hindi and Sindhi; some French